



Charles River
Watershed Association

PRESENTS

CHAMPIONS *of the* CHARLES

THURSDAY, OCTOBER 5 | 6-9 PM
ROYAL SONESTA HOTEL
CAMBRIDGE, MA



2023 CORPORATE PARTNERSHIP

CHARLES RIVER WATERSHED ASSOCIATION

CHAMPIONS OF THE CHARLES GALA

YOUR WATERSHED AT WORK

By partnering with CRWA as a Champions of the Charles sponsor, your company earns the opportunity to showcase its dedication and care for the protection of our greatest local treasure. Join environmental leaders who share in a vision of a Charles River restored, protected, and resilient for generations to come.

The Gala brings together ~150 changemakers and community leaders for a magical evening of connection, celebration, and collaboration to support the resiliency of the Charles River Watershed - overlooking the Charles, of course! This year, the event will include CRWA's River of Dreams silent auction both virtually and in-person.

2023 CHAMPIONS OF THE CHARLES



Congresswoman Katherine Clark, Democratic Whip of the U.S. House of Representatives whose district encompasses much of the Charles River watershed, is an outspoken leader on reducing toxins in our water including PFAS, plastics, and the need to invest in climate resilience to protect our communities from the weather extremes of climate change.



Gina McCarthy, White House National Climate Advisor under President Biden and U.S. EPA Administrator for President Obama. Gina secured a new EPA Clean Water Rule protecting 60% of the nations' rivers, lakes, streams, and wetlands by restoring the federal government's authority to limit pollution in our nation's waterways.

CHAMPIONS OF THE CHARLES

GALA SPONSORSHIP

WATERSHED CHAMPION

\$50,000

- Logo featured prominently on promotional materials, including Gala landing page, event signage, and printed auction book
- Special recognition during speaking program
- Opportunity to distribute company materials at the event
- Company featured in monthly e-newsletter, the River Current
- 3 social media sponsorship posts on all platforms
- 1 complimentary invasive removal teambuilding event
- 10 tickets to Champions of the Charles Gala

RIVER CHAMPION

\$25,000

- Logo featured on all promotional materials, including Gala landing page, event signage, and printed auction book
- Special recognition during speaking program
- Opportunity to distribute company materials at the event
- Company featured in monthly e-newsletter, the River Current
- 2 social media sponsorship posts on all platforms
- 6 tickets to Champions of the Charles Gala

RIVER ADVOCATE

\$10,000

- Logo included on all promotional materials, including Gala landing page, event signage, and printed auction book
- Sponsorship recognition during speaking program
- Logo included in monthly e-newsletter, the River Current
- 1 social media post on all platforms
- 4 tickets to Champions of the Charles Gala

RIVER FRIEND

\$5,000

- Logo included on promotional materials, including Gala landing page and event signage
- Logo included in monthly e-newsletter, the River Current
- Inclusion on 1 social media post on all platforms
- 2 tickets to Champions of the Charles Gala

CHAMPIONS OF THE CHARLES

GALA SPONSORSHIP

BECOME A SPONSOR

Contact Emily Reiling,
Development Manager
ereiling@crwa.org

For inclusion in printed materials,
e-newsletters, and event signage,
sponsorship must be confirmed
no later than Sept. 15

Charles River Watershed
Association is a tax-exempt,
charitable organization under
Section 501(c)3 of the Internal
Revenue Code

SPONSORSHIP REACH



4.4K Visits/Month



11.4K Newsletter Subscribers



3.2K Followers



1.8K Followers



2.6K Followers



1.1K Followers

CHARLES RIVER WATERSHED ASSOCIATION

Since 1965, CRWA has worked to protect public health and promote environmental equity as we confront a rapidly changing climate. CRWA's mission is to protect, restore, and enhance the Charles River and its watershed through science, advocacy, and the law.

BECOME A SPONSOR